

ESP Overview

Enterprise Submission Platform (ESP) allows photographers and videographers to upload their assets to Getty Images, Inc. ESP also

- Screens for many levels of access
- Distributes assets to customers
- Posts the assets to GettyImages.com
- Allows inspectors to review assets
- Enables editors to modify assets
- Creates templates for assets

PROBLEM: The Editorial Team was deprecating their primary tool and needed to integrate the functionality in to ESP. Large numbers of assets from events (e.g. Academy Awards) needed to pass through ESP as quickly as possible; from contributor, to editor to customer. The speed of submission was to stay the same.

MY ROLE: I worked with another designer; we had daily meetings with the "remote" development team and bi-weekly meeting with stakeholders to develop the UI.

SOLUTIONS: Added and modified much of the core functionality of ESP and included a UI using a modified version of Material Design.

RESULTS: The older tool was deprecate putting the team on ESP with an increased speed of several seconds, exceeding expectations.

- Libraries
- 2nd Edit Outgoing Backup
 - AFP Backup
 - Image Partners Backup
 - Incoming
 - Incoming Backup
 - Outgoing Backup
 - Special Events
 - Special Events Outgoing Backup
 - Specials-Exclusives
- Favorite Projects
- Objects Insertion Time
- 96 11/17/2017 4:10:36 PM
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 - 96 11/17/2017 4:06:58 PM
 - 96 11/17/2017 4:06:00 PM
 - 96 11/17/2017 4:05:59 PM

ROUTING: ~ EXCLUSIONS:

Headline: Celebrity Sightings in Los Angeles - November 16, 2017 Byline: **SMXRF/Star Max** Time Created: **161459-0500** Location: **United States** Object Name: **678635755ST035_Celebrity**
Caption: LOS ANGELES, CA - NOVEMBER 16: Actress Emmy Rossum is seen on November 16, 2017 in Los Angeles, CA. (Photo by SMXRF/Star Max/GC Images)



Picture Desk

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Incoming



1000 OF 1329



Incoming Backup



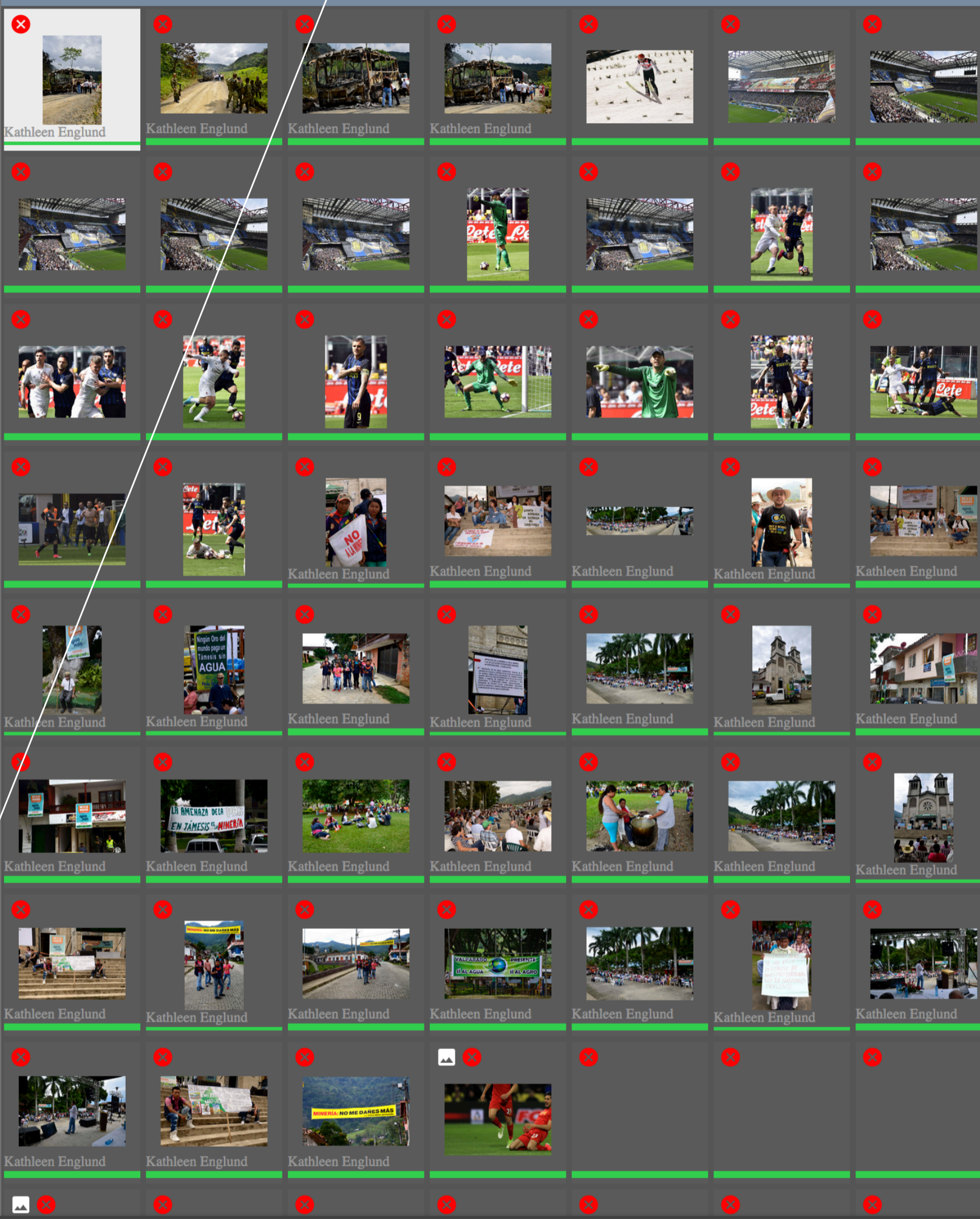
1000 OF 37050



Incoming

Incoming Backup

+ ADD WORKSPACE



ESP EDITORIAL—WALL OF IMAGES— GRID

- Inactive Workspace
- Active Workspace
- Active Asset
- Asset Ownership
- Unlocked Watchspace

- Rejected Asset
- Ranking Green
- Ranking Yellow
- Inactive Workspace
- Active Workspace

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Incoming

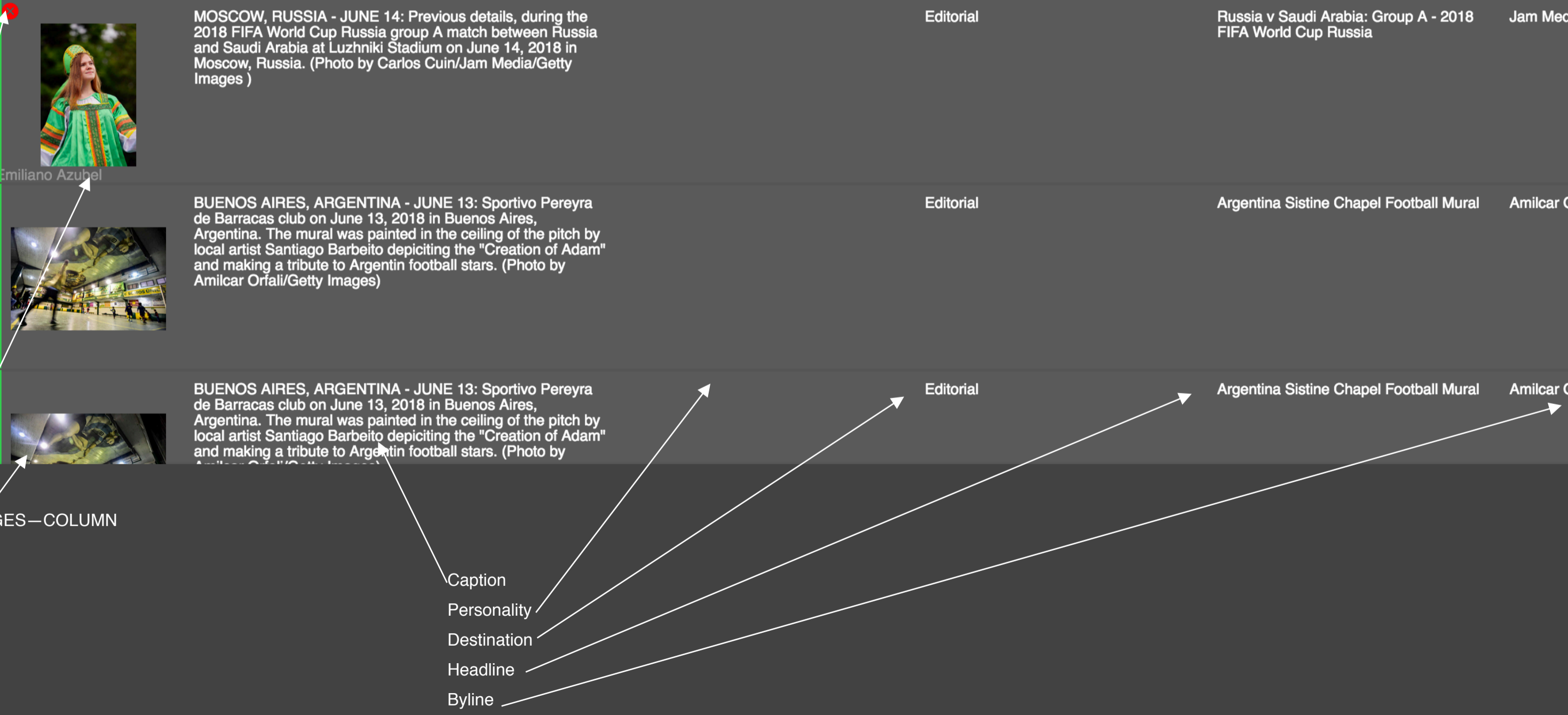
+ ADD WORKSPACE

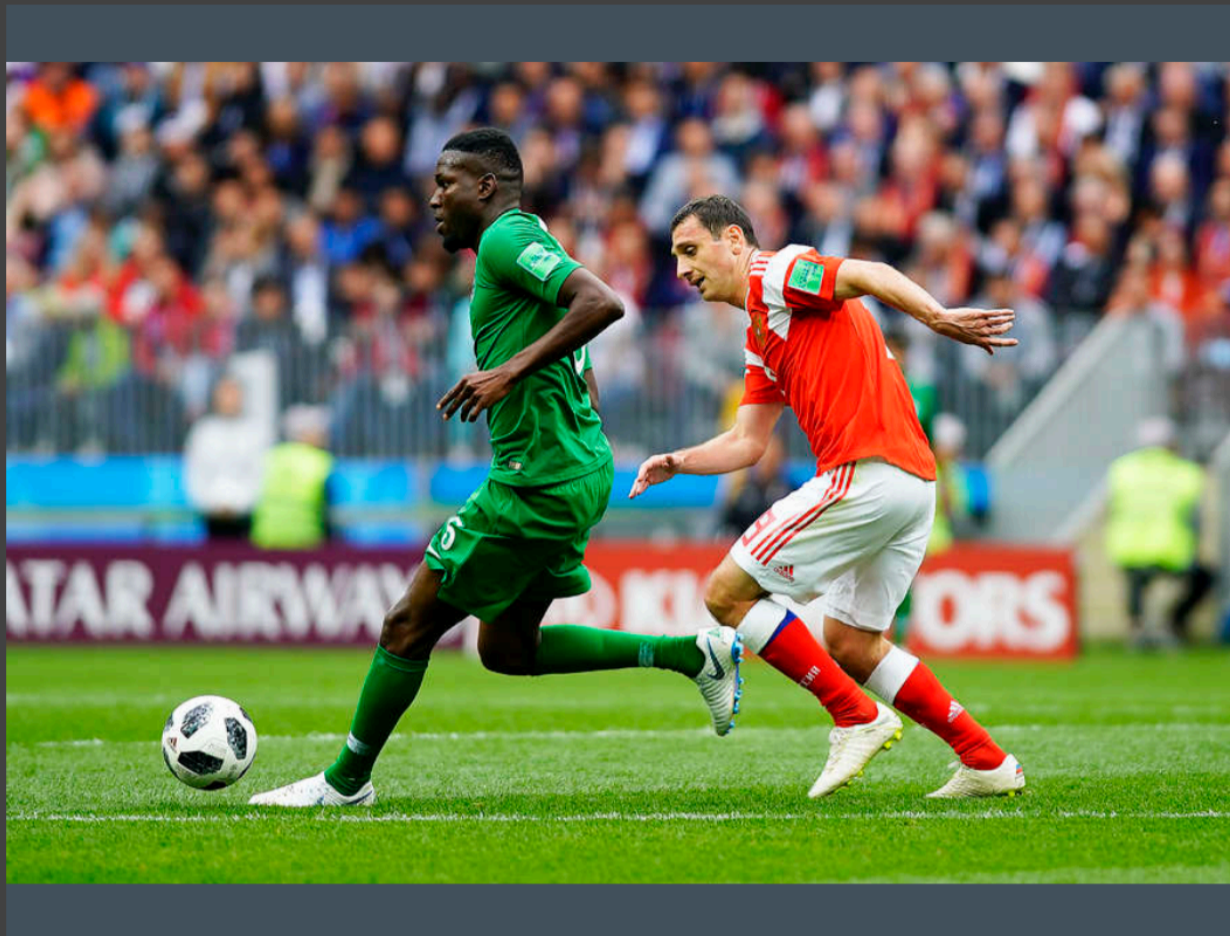
Caption	Personalities	Destination	Headline	Byline
 <p>MOSCOW, RUSSIA - JUNE 14: Mohammed Al-Burayk (L) of Saudi Arabia fighting for the ball, during the 2018 FIFA World Cup Russia group A match between Russia and Saudi Arabia at Luzhniki Stadium on June 14, 2018 in Moscow, Russia. (Photo by Carlos Cuin/Jam Media/Getty Images)</p> <p>Emiliano Azubel</p>		Editorial	Russia v Saudi Arabia: Group A - 2018 FIFA World Cup Russia	Jam Media
 <p>MOSCOW, RUSSIA - JUNE 14: Previous details, during the 2018 FIFA World Cup Russia group A match between Russia and Saudi Arabia at Luzhniki Stadium on June 14, 2018 in Moscow, Russia. (Photo by Carlos Cuin/Jam Media/Getty Images)</p> <p>Emiliano Azubel</p>		Editorial	Russia v Saudi Arabia: Group A - 2018 FIFA World Cup Russia	Jam Media
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 <p>BUENOS AIRES, ARGENTINA - JUNE 13: Sportivo Pereyra de Barracas club on June 13, 2018 in Buenos Aires, Argentina. The mural was painted in the ceiling of the pitch by local artist Santiago Barbeito depicting the "Creation of Adam" and making a tribute to Argentin football stars. (Photo by Amilcar Orfali/Getty Images)</p>		Editorial	Argentina Sistine Chapel Football Mural	Amilcar Orfali
 <p>BUENOS AIRES, ARGENTINA - JUNE 13: Sportivo Pereyra de Barracas club on June 13, 2018 in Buenos Aires, Argentina. The mural was painted in the ceiling of the pitch by local artist Santiago Barbeito depicting the "Creation of Adam" and making a tribute to Argentin football stars. (Photo by Amilcar Orfali/Getty Images)</p>		Editorial	Argentina Sistine Chapel Football Mural	Amilcar Orfali

ESP EDITORIAL—WALL OF IMAGES—COLUMN

- Rejected Asset
- Ranking Green
- Asset Ownership
- Asset Thumbnail

- Caption
- Personality
- Destination
- Headline
- Byline





Personalities

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Number of People

Select...

Composition

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Facial Expressions

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Keywords

 sport soccer international team soccer

File Name: JAM_M_44561.jpg

Master ID: 975954818

Object Name: jam_m_44561.jpg

Image Size: 3200 x 2133

Submitted at: June 14th 2018 9:33 am

Media Event ID

775137941

Headline

Russia v Saudi Arabia: Group A - 2018 FIFA World Cup Russia

Caption

MOSCOW, RUSSIA - JUNE 14: Mohammed Al-Burayk (L) of Saudi Arabia fighting for the ball, during the 2018 FIFA World Cup Russia group A match between Russia and Saudi Arabia at Luzhniki Stadium on June 14, 2018 in Moscow, Russia. (Photo by Carlos Cuin/Jam Media/Getty Images)

Special Instructions

Images cannot be used in books or individually in the form of mobile alert services or downloads without prior approval from FIFA

Byline

Jam Media

Byline Title

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Getty Images

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2018 Jam Media

Source

Getty Images Europe

Caption Writer

Event Type

Live



Exclusive Coverage



Call for Image

Date of Shoot

June 14th 2018

Time



7:17 pm

Country of Shoot

Russia

State/Province

Moscu

City

Moscow

Category

Sports

Image Rank

3 - Good

Supplemental Categories

Sports

Football - Soccer

World Cup Soccer

Inclusion Routes

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Exclusion Routes

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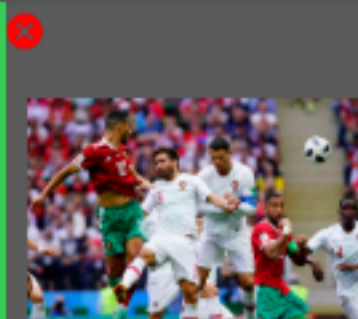
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+ ADD WORKSPACE

Caption

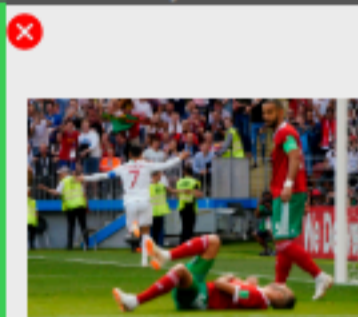
Personalities

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MOSCOW, RUSSIA - JUNE 20: Youns Belhanda (l) of Morocco fights for the ball with Joao Moutinho of Portugal during the 2018 FIFA World Cup Russia group B match between Portugal and Morocco at Luzhniki Stadium on June 20, 2018 in Moscow, Russia. (Photo by Carlos Culin/Jam Media/Getty Images)

Jean Conway



MOSCOW, RUSSIA - JUNE 20: Cristiano Ronaldo of Portugal celebrates after scoring the first goal of his team during the 2018 FIFA World Cup Russia group B match between Portugal and Morocco at Luzhniki Stadium on June 20, 2018 in Moscow, Russia. (Photo by Jam Media/Getty Images)

Jean Conway



MOSCOW, RUSSIA - JUNE 20: Cristiano Ronaldo of Portugal celebrates after scoring the first goal of his team during the 2018 FIFA World Cup Russia group B match between Portugal and Morocco at Luzhniki Stadium on June 20, 2018 in Moscow, Russia. (Photo by Jam Media/Getty Images)

Jean Conway



GALLOWAY, NJ - JUNE 08: Maddie McCrory hits a shot during the first round of the ShopRite LPGA Classic Presented by Acer on the Bay Course at Stockton Seaview Hotel and Golf Club on June 8, 2018 in Galloway, New Jersey. (Photo by Michael Cohen/Getty Images)

Maddie McCrory



GALLOWAY, NJ - JUNE 08: Maddie McCrory hits a shot during the first round of the ShopRite LPGA Classic Presented by Acer on the Bay Course at Stockton Seaview Hotel and Golf Club on June 8, 2018 in Galloway, New Jersey. (Photo by Michael Cohen/Getty Images)

Maddie McCrory

ShopRite LPGA Classic - Round One

Michael Cohen

Search

Category A I S E Other

Rank 1 - Best 2 - Better 3 - Good

Date from

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Include User Tags

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Assets Taken By

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Sort by

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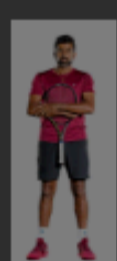

SEARCH

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Caption Personalities Routing Headline Byline

	MELBOURNE, AUSTRALIA - JANUARY 13: Alexander Bublik of Kazakhstan poses for portraits during the Australian Open at Melbourne Park on January 13, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)	Alexander Bublik	2018 ATP Portraits	Ryan Pierse/ATP World Tour
	MELBOURNE, AUSTRALIA - JANUARY 12: Alexander Bublik of Kazakhstan poses for portraits during the Australian Open at Melbourne Park on January 12, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)		2018 ATP Portraits	Ryan Pierse/ATP World Tour
	LONDON, ENGLAND - MARCH 26: A test image placeholder with the text 'TEST IMAGE' and 'TEST MADE - PLEASE IGNORE'.		test 4 rl	Xinhua News Agency
	MELBOURNE, AUSTRALIA - JANUARY 14: Alexander Bublik of Kazakhstan poses for portraits during the Australian Open at Melbourne Park on January 14, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)		2018 ATP Portraits	Ryan Pierse/ATP World Tour
	MELBOURNE, AUSTRALIA - JANUARY 13: Alexander Bublik of Kazakhstan poses for portraits during the Australian Open at Melbourne Park on January 13, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)		2018 ATP Portraits	Ryan Pierse/ATP World Tour
	MELBOURNE, AUSTRALIA - JANUARY 14: Matteo Berrettini of Italy poses for portraits during the Australian Open at Melbourne Park on January 14, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)	Matteo Berrettini	2018 ATP Portraits	Ryan Pierse/ATP World Tour

FIND & REPLACE
APPEND/PREPEND
✕

- All
- Caption
- Headline
- City
- State
- Instructions
- Keywords
- Byline
- Credit Line
- Copyright
- Personality

Search

match word match case ignore space

FIND

Replace With

REPLACE 0 MATCHES

Event Custom

Custom Template Name

SAVE TEMPLATE

Event ID, Keyword, Photographer

SEARCH

Media Event ID

Headline

Caption

Special Instructions

Byline

Credit

Copyright

Caption Writer

State/Province

City

Country

Select...

Source

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Inclusion Routes

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Exclusion Routes

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Personalities

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Keywords

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Supplemental Categories

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Composition

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Facial Expressions

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Category

Select...

Image Rank

Select...

Byline Title

Select...

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Default

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Caption Personalities Routing Headline Byline



MELBOURNE, AUSTRALIA - JANUARY 12: Aljaz Bedene of Slovenia poses for portraits during the Australian Open at Melbourne Park on January 12, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)

Aljaž Bedene

2018 ATP Portraits

Ryan Pierse/ATP World



LONDON, ENGLAND - MARCH 26: <<enter caption here>> at London Zoo on March 26, 2018 in London, England. (Photo by Dave Bruce/Getty Images) (Xinhua/Dave Bruce via Getty Images)

XinhuaFromGlobalscape

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Xinhua News Agency



MELBOURNE, AUSTRALIA - JANUARY 12: Alexander Brown of Germany poses for portraits during the Australian Open at Melbourne Park on January 12, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)

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CANCEL

SEND

2018 ATP Portraits

Ryan Pierse/ATP World



MELBOURNE, AUSTRALIA - JANUARY 13: Rohan Bopanna of India poses for portraits during the Australian Open at Melbourne Park on January 13, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)

Rohan Bopanna

2018 ATP Portraits

Ryan Pierse/ATP World



MELBOURNE, AUSTRALIA - JANUARY 14: Matteo Berrettini of Italy poses for portraits during the Australian Open at Melbourne Park on January 14, 2018 in Melbourne, Australia. (Photo by Ryan Pierse/ATP World Tour)

Matteo Berrettini

2018 ATP Portraits

Ryan Pierse/ATP World




Picture Desk


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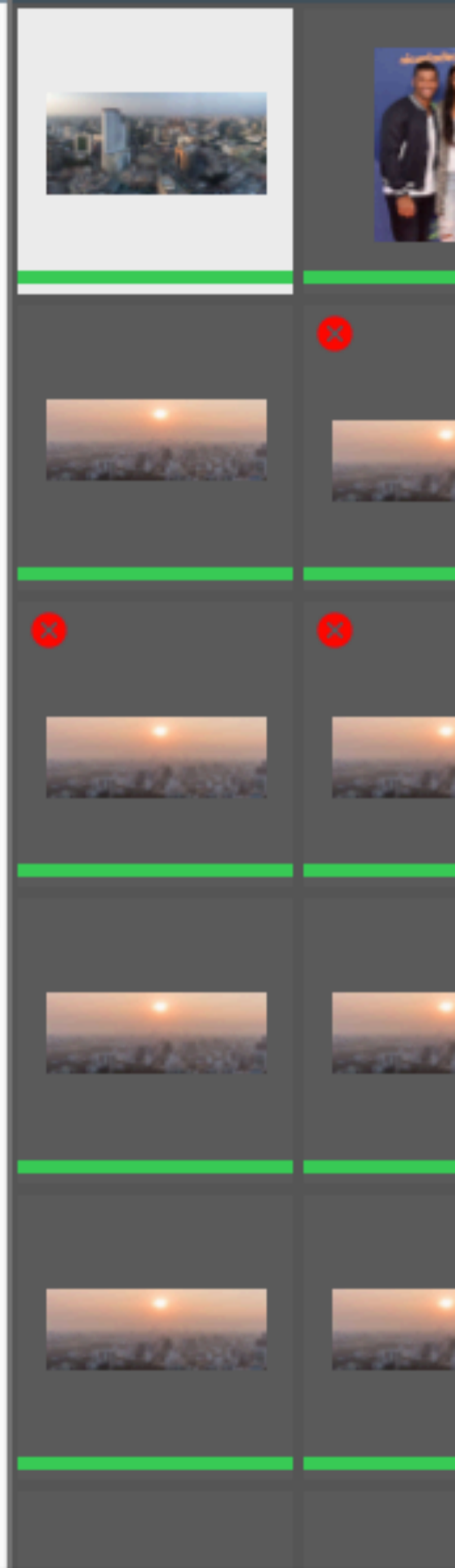
Incoming 

+ ADD WORKSPACE

Default  281 OF 281  



Incoming 



ESP EDITORIAL—WALL OF IMAGES—LOCKED

Locked Workspace Red Alert

Locked Worksoace Icons